



## **Live Better U Fact Sheet** *(updated February 2020)*

### **About Live Better U**

Walmart is committed to helping make retail a place of opportunity: a launching pad for people to acquire the skills and experience needed to succeed in the jobs of today and prepare for the jobs of tomorrow. Through Live Better U, Walmart associates can earn degrees at just \$1 a day. These offerings encourage associates to invest in themselves, help management retain top talent and open new doors in attracting great candidates into our recruiting pools.

### **Universities**

- Southern New Hampshire University
- Purdue University Global
- Wilmington University
- University of Florida
- Brandman University
- Bellevue University

### **Programs Offered for \$1 A Day**

- Associate of Arts, General Education
- Associate of Science, Multidisciplinary Studies
- BS, Business Administration
- BS, Business Management and Leadership
- BS, Supply Chain, Transportation and Logistics Management
- BS, Computer Science
- BS, Cybersecurity
- BS, Computer & Network Security
- AS/BS, Information Technology
- BS, Computer Information Systems
- BS, Computing Technology
- BS, Health Sciences
- BS, Healthcare Management
- BS, Healthcare Administration
- Certificate, Web Applications Development
- Certificate, Java Programming
- Certificate, Digital Evidence Investigation
- Certificate, People and Business Leadership
- Career Diploma, Pharmacy Tech
- Career Diploma, Optician

### **Programs Offered at No Cost to Associates**

- High School Completion
- Rosetta Stone
- College Start
- SAT/ACT Prep

## **Number of Associates Active (as of Feb. 1, 2020)**

More than 12,000 part-time and full-time associates are active in the Live Better U (LBU) program. Associates have completed more than 88,000 college credits through LBU worth a total of \$42.5 million.

## **Who is eligible?**

These programs are available to all part-time and full-time U.S.-based associates after they've been with the company for 90 days. That includes associates at our Walmart stores, Sam's Clubs and distribution centers in addition to associates at our corporate and e-commerce offices.

## **Benefits to the LBU Program**

### **Affordable**

Under the program, the associate contribution toward a college degree is just \$1 a day. Walmart will subsidize the cost of tuition, books and fees, eliminating the need for student loan debt and addressing one of the biggest hurdles that keep people from returning to college.

In addition, associates can jumpstart their path to completing a college degree through LBU by earning credit for paid training at our Walmart Academies. Hundreds of thousands of associates have already undergone skills training, saving associates both time and money in completing their LBU college degree.

### **Relevant**

Walmart selected universities with a specialized focus on serving working adult learners and with a record of results. In addition, Walmart is collaborating with these universities to tailor curriculum to relevant skills that are in-demand for jobs and advancement across industries for today and in the future.

### **Accessible**

Working with six universities that include both selective and open-access programs, Walmart provides all associates a place to start. The goal is for all associates who apply for admission to be accepted. These universities have a programmatic dedication to high graduation rates for their students.

### **Supported**

From day one, associates will receive support from a Guild Education coach on everything from the application and enrollment process to selecting the appropriate degree. This kind of academic counseling has been shown to help students complete their degree.

## **Additional Educational and Training Offerings**

College degrees and certificates in technology, health and wellness, supply chain management or business are parts of a broader approach to preparing the workforce to succeed today and into the future.

Other initiatives include:

- Developing a broad suite of offerings across roles and levels to help associates from frontline to executive levels develop job-related skills for advancement.
- Covering the complete cost for associates and eligible family members for earning a high school diploma.
- Offering associates and eligible family members access to tuition discounts, financial aid assistance and education coaching across Guild's broader academic marketplace of accredited, nonprofit universities, including schools such as Brandman University, the University of Arizona, Southern New Hampshire University and Purdue University Global.
- Giving access to professional development courses including college prep, leadership training and language learning.

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