

I Want That Job! – Data Scientist

Alicia Clark:

Do you want to put your analytical skills to use in a job that combines business, technology, and human behavior? Well, a career in data science could be right for you. Check this out.

Melissa Matalon:

My name is Melissa Matalon, and I am a technical program manager within Facebook's Global Marketing Solutions Org. I work on a team that builds out tools and reports, serving advertising clients, with data and help them evaluate the performance of their ad campaigns. Data science is capturing the behavior or phenomenon in an organized log, cleansing and maintaining the structure in some sort of data warehouse. Lastly, communicating this information for individuals without technical backgrounds to understand.

Melissa Matalon:

For someone who's driven by fast and impactful results, gaining the skills to work with and interpret data feels powerful. I became a technical program manager with a business degree that was concentrated in technical areas such as, like, statistics and information systems. At Facebook, I feel entirely equipped to work remotely in my position. My immediate team is actually spread between New York City and the Bay Area and Austin, so we're all over the country and I've become accustomed to video conferencing...

Melissa Matalon:

... and screen sharing on a daily basis. The greatest thing about being interested in data science is that it is so broadly applied now that you can find related roles in essentially any industries like tech, media, consulting, healthcare, banking, sports. You have an opportunity to combine a desire for working with data with any of your other passions by entering an industry that collects the data that aligns with that passion.

Alicia Clark:

Still curious about a data science career? Leave question or comment below and subscribe now to Working Nation for more videos about cool careers that are in demand.