

# Get America Back to Work



**#InvestInWork**  
A live Twitter chat

**Wednesday, September 1**  
1:00 pm - 2:00 pm ET



Be a part of the conversation.  
Be a part of the solution.



## #InvestInWork — Twitter Chat Get America Back to Work

**Date:** Wednesday, Sept. 1, 2021

**Time:** 1-2 p.m. EDT

**Hosts:**

[Federal Reserve Bank of Atlanta](#)

[Federal Reserve Bank of Philadelphia](#)

[Federal Reserve Bank of Kansas City](#)

[Fed Communities](#)

[WorkingNation](#)

[@AtlantaFed](#)

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**Hashtag:** *#InvestInWork*

The Federal Reserve Banks of Atlanta, Philadelphia, and Kansas City, as well as Fed Communities and WorkingNation, are pleased to have you joining us at the Twitter hashtag *#InvestInWork* on Sept. 1 for a conversation on how to *Get America Back to Work* as we emerge from the disruption of the COVID-19 pandemic.

Millions of job seekers still face challenges preventing them from actively participating in the workforce. Millions more Americans face barriers keeping them from seeking and getting better-paying jobs that provide them with family-sustaining wages.

We need to talk about solutions to these worker issues.

We want you — workers and job seekers, and everyone in the workforce development, education, business, and nonprofit communities — to join the conversation, sharing your thoughts and examples of what needs to be done now and, importantly, what is being done around:

- Ensuring equity in the economic recovery.
- Removing barriers to employment by coordinating policy and wraparound services.
- Improving job quality and career mobility.
- Including worker voices in research, policy, and programs.
- Making training and skills development affordable.
- Bridging the digital divide — with broadband access, broadband subscriptions, hardware access, digital literacy, and digital fluency.
- Creating effective public-private workforce development partnerships.

**To help prepare you for the Twitter chat, here is the timing for the hour and a list of the questions we are asking:**

- 1 p.m. ET - Welcome.
- 1:01 p.m. ET - Everyone introduce yourself!
- 1:05 p.m. ET - Q1: We know there are systemic barriers to equitable workforce outcomes, with gender, race, and age bias among them. How do we remove these barriers to ensure a meaningful recovery for all?
- 1:15 p.m. ET - Q2: Cost can prevent people from getting the skills and training needed to compete in today's job market. How do we make access to programs and tools more affordable?

- 1:30 p.m. ET - Q3: Wraparound services can open the door to opportunity. How do we better coordinate policy and services to eliminate barriers, such as lack of child care and the digital divide?
- 1:40 p.m. ET - Q4: Job quality, career advancement, and mobility must be addressed. What role can employers and public-private partnerships play in improving job and career outcomes?
- 1:50 p.m. ET - Q5: We need to hear and value workers' voices. How do we put the worker experiences at the center of our programs, research, and policy?
- 1:58 p.m. ET - What else is on your mind?
- 2 p.m. ET - Goodbye!

### Here are best practices before, during, and after the Twitter chat:

- The questions will come from the @WorkingNation Twitter account beginning at 1 p.m. ET.
- Prepare your answers ahead of time so you can be ready to share them when the relevant question is asked by WorkingNation in the chat.
- The times listed above are when each question is scheduled. Feel free to schedule your answers, which will give you more time to engage in the conversation with the community in realtime.
- Respond to each other during the chat. Ask questions and share your own insights.
- Each answer and response should include the hashtag **#InvestInWork** so everyone can see you in the conversation. If you use TweetDeck you can set up an **#InvestInWork** channel to more easily monitor the conversation.
- Your answers should include A1, A2, A3, A4, or A5, so we know the question to which you are responding.
  - For example, start your answer to Q2 along these lines (use the A2: and then your own words) -- A2: If we want to control costs, we will have to design programs that ...
- 280 characters are not a lot. You can use more than one tweet for an answer, but be sure to label them. For example: A1 1/3 , A1 2/3 , A1 3/3
- PLEASE do not put all your answers to the five questions out at once. It can be confusing to all to see answers to questions we haven't asked yet.

- We encourage you to keep this conversation going past the hour and over the next few days! Please use **#InvestInWork** in your tweets!

### Please help promote the Twitter chat.

Here are some suggested pre-event tweets. Feel free to adapt the language or write your own, original social posts to promote the Twitter chat, but remember to include the hashtag **#InvestInWork**. You'll find some graphics you can use in the accompanying email.

I'm looking forward to the #InvestInWork Twitter chat Sept. 1 led by @AtlantaFed @PhiladelphiaFed @KansasCityFed @FedCommunities and @WorkingNation on how America can return to work after the pandemic disruption. Details and sign-up: <https://bit.ly/3iWJC39>

I can't wait for this Twitter chat: Get America Back to Work, led by @AtlantaFed @PhiladelphiaFed @KansasCityFed @FedCommunities and @WorkingNation. I'll be there at the hashtag #InvestInWork, 1-2p ET on Sept. 1. Details and sign-up: <https://bit.ly/3iWJC39>

Get set for a Twitter chat - Wed., Sept. 1, at 1p ET at #InvestInWork - on how we can make the best possible economic recovery from the pandemic. RSVP info at <https://bit.ly/3iWJC39>. @AtlantaFed @PhiladelphiaFed @KansasCityFed @FedCommunities @WorkingNation

Check out this @WorkingNation article to see how you can interact with @AtlantaFed @PhiladelphiaFed @KansasCityFed and @FedCommunities on getting America back to work: <https://bit.ly/3iWJC39> RSVP at the link in the article. Twitter chat at #InvestInWork, Wed., Sept. 1, 1p ET.

You can find more background information about the chat in [our article on WorkingNation.com](#).

**If you haven't done so already, RSVP [HERE](#) or at [TwitterChatRSVP@WorkingNation.com](#) to let us know you are coming!**