

WORKINGNATION Q4 NEWSLETTER



HIGHLIGHTING SOLUTIONS TO VETERANS' EMPLOYMENT CHALLENGES



We marked November by telling the stories of programs and people who are helping to ensure that our veterans find good jobs and careers after they leave military service.

During the month, we published 17 original articles, eleven videos, two podcasts, and two op-eds highlighting solutions that are helping bridge the gap into the civilian workforce. Our messages reached 1.4 million people on social media, who visited our website in record numbers and watched over 1.1 million of our videos.

Check out our special Veterans and Military content on WorkingNation.com [here](#). Watch all of our interviews and mini-docs on veteran employment [here](#).



THE TABLE: VETERANS AND WORK

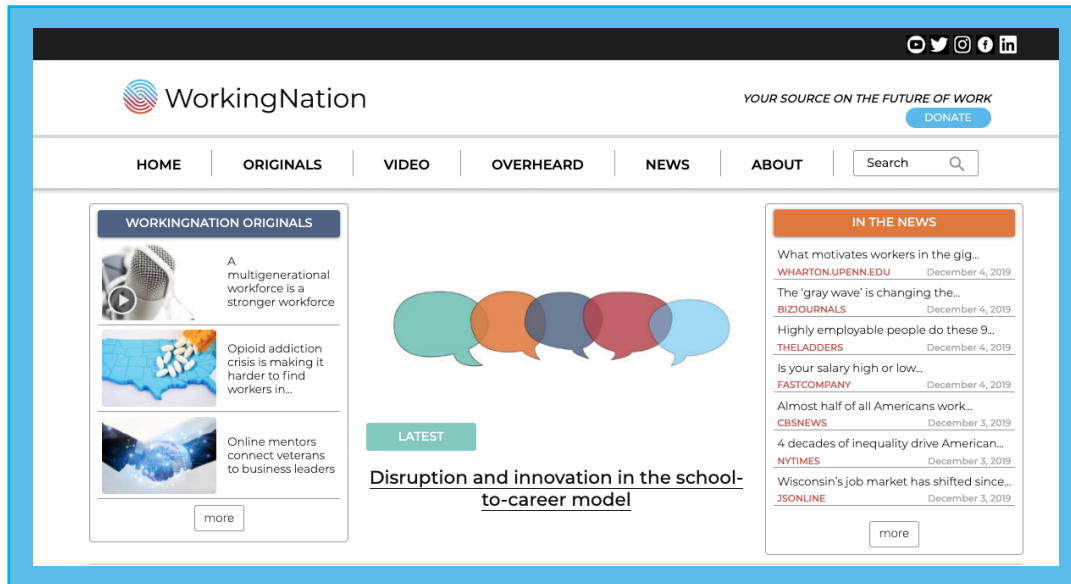
As part of our month of coverage of veterans' hiring and workforce hurdles, WorkingNation hosted a roundtable discussion on the subject at Howard University in Washington, DC. The insightful discussion was led by executives from Fortune 500 companies, entrepreneurs, and local veteran serving organizations. It looked at ways businesses and educators can work together to tackle issues of underemployment, translating military skills and experience into the civilian workplace, and upskilling the men and women who served this country.

The roundtable was recorded and we've got a sneak peek for you [here](#). We urge you to take the time to watch this remarkable conversation. We'll be sharing much more in the coming weeks.

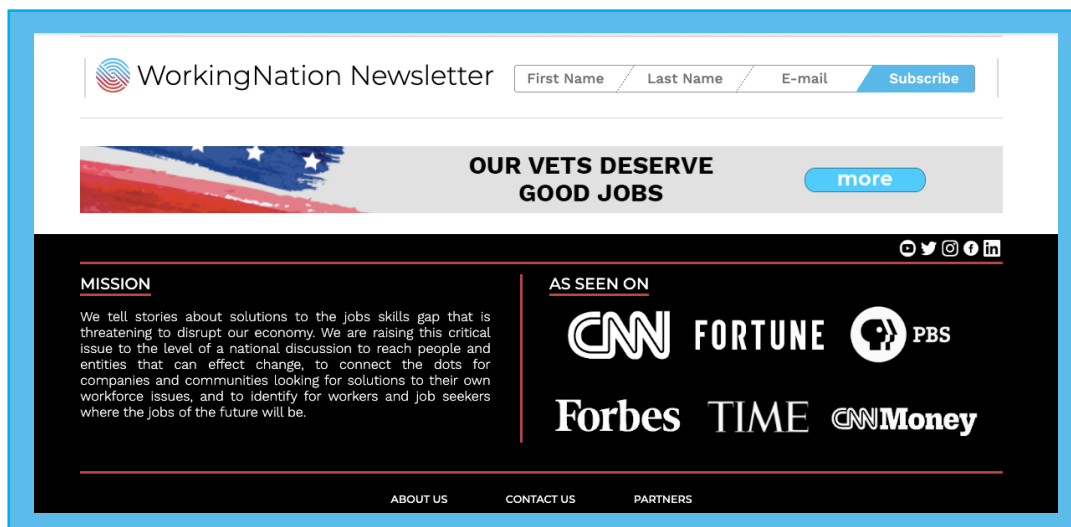
We would like to thank JPMorgan Chase, Comcast NBCUniversal, and the Eastwood Family Foundation for their generous financial support which made this roundtable possible.



A NEW AND IMPROVED [WORKINGNATION.COM](https://www.workingnation.com)



In November, we updated and relaunched [WorkingNation.com](https://www.workingnation.com). While checking out our new, clean design, visit our [Originals](#) section that includes new [Podcasts](#), [Blogs](#), and [Op-Eds](#), along with our vast [Video](#) library. Stay up to date by checking out the [News](#) section on our home page where we bring you the latest headlines on the future of work from the world's most reliable sources every day. Learn more [about us](#) and [meet the team](#) too.



APPEARANCES

Art Bilger: *Managing the Future of Work* podcast



Founder and CEO Art Bilger joined Harvard Business School professor and host Joe Fuller on the *Managing the Future of Work* podcast to talk about WorkingNation's mission to create a national conversation on the future of work. He told Fuller that businesses should be leading the way on the discussion and in finding solutions. Bilger pointed out that businesses can't do it alone. Solutions at a local level involve collaboration between the employers, academic entities, and local government to create programs and initiatives that serve a particular community.

Ramona Schindelheim: Yahoo! Finance *The Final Round* tv show

Editor-in-Chief Ramona Schindelheim joined [Yahoo Finance's *The Final Round*](#), in which she discussed tech's impact on the labor force, closing the skills gap, and the need for a national conversation regarding older workers.



APPEARANCES

Jane Oates: Keynote Speech at *The Future of Work* Conference



Our President Jane Oates delivered the keynote speech at The New Jersey Business and Industry Association and Einstein Alley's annual *The Future of Work* conference in Plainsboro, New Jersey. In her speech, Oates pointed to a quote from Alibaba Group co-founder Jack Ma: "In 30 years, a robot will likely be on the cover of Time Magazine as the best CEO." She emphasized that even though change is happening faster today than it ever has before, it's only going to get faster. Read more about Jane's speech [here](#).

Joan Lynch: *Work in Sports* podcast



WorkingNation Chief Content and Programming Officer Joan Lynch joined the *Work In Sports* podcast host Brian Clapp and spoke about our mission, the future of work in the sports industry, and the most important trait, or soft skill, someone can have to be successful in the work environment of the future. [Listen here.](#)

APPEARANCES

WorkingNation's Look at the Skills Gap in Aerospace Featured on *SciTech Now*

WorkingNation's Town Hall event [*Shaping the Future of Work*](#) looked at the revolutionary changes underway in America's air transport industry. The conversation, which was led by PBS NewsHour anchor Hari Sreenivasan, has become the subject of a new episode of the PBS program *SciTech Now*. WorkingNation President Jane Oates joined Sreenivasan on set to discuss the talent gap in one of the fastest-growing sectors. You can also watch Episode 538 now on the [SciTech Now website](#). For a deeper dive, you can find the entire town hall and [*The Shift is Now*](#) a [*Do Something Awesome*](#) mini-documentary featuring the story of Isaac Gonzalez who found his calling as an avionics technician and mechanic's apprentice at [WorkingNation.com](#).



NEW PODCAST

With the launch of the updated website, we launched our new podcast, [Work in Progress](#), which features one-on-one interviews with people who are leading the conversation about the future of work. Among our guests, so far: Richard Haass, President of the Council on Foreign Relations; Barbara Humpton, CEO of Siemens USA; Jake Schwartz, CEO of General Assembly; and Jaimie Merisotis, President and CEO of Lumina Foundation. *Work in Progress* is hosted by Editor-in-Chief Ramona Schindelheim. You can subscribe and download it wherever you get your podcast.

work
in
PROGRESS



A WorkingNation Podcast

NEW EXECUTIVE COMMITTEE MEMBERS



Our Executive Committee has expanded. Please welcome [Tami Marciano](#), an entrepreneur and business development professional with over 20 years of experience working in the financial services community. She's the founder and CEO of Family Chateaux which connects high net worth investors in a peer-to-peer network.

Also joining the committee this quarter was [Jacqueline Valouch](#), the Head of Philanthropy for Deutsche Bank Wealth Management. Jacqueline is a 20-year veteran in the philanthropic space and currently

helps Deutsche Bank clients align their charitable legacy with their overall wealth planning objectives.

Meet all of our Executive Committee members [here](#).



NEW ADVISORY BOARD MEMBERS

We've also expanded our Advisory Board with the addition of some highly respected members of the business, education, and nonprofit communities.

Get to know them and the entire Advisory Board [here](#).



[Bridget Burns](#)



[Brandon Busteed](#)



[Austan Goolsbee](#)



[Gary Officer](#)



[Aly Tamboura](#)



[Marie Trzupsek](#)



[Maurice Wilson](#)

NEW PARTNERS

We're pleased to announce our newest media partners--Comcast NBCUniversal, JPMorgan Chase, National Academy Foundation, Senior Service America, and PsychHub. These, and all of [our partners](#), are critical in sharing our content with a wider audience. We appreciate their commitment to WorkingNation and our mission.

JPMORGAN CHASE & Co.



FOURTH QUARTER BY THE NUMBERS

Total Video Views: 1,034,421

YouTube: 434,651 Views

Facebook: 599,770 Views



Top Performers:

The Davy Lind Story - 218,359 Views*

Veterans Lost in Translation - Bill Blanco's Story - 161,686 Views*

*Views on Facebook and YouTube combined

Articles:

77 Original Articles

120 Curated Articles

