**2021 YEAR IN REVIEW**

**17,800,000** VIDEO VIEWS UP 255%

73% INCREASE IN MONTHLY WEBSITE VISITS YEAR OVER YEAR

935 ORGANIZATIONS PARTICIPATED IN 3 TWITTER CHATS

147 PRESS AND PANEL APPEARANCES

- 93 Original videos
- 304 Website posts
- 286 Original articles
- 53 Work In Progress podcasts
- ↑ 49.7% LinkedIn followers
- ↑ 37.8% Twitter followers
- 💬 57 Overheard interviews
- 📖 1,536 Curated articles

**The Middle: Indianapolis** was released as part of an Inquire Within digital publication in April 2021. The film along with 22 ancillary pieces of video content have garnered over 850,000 views. WorkingNation’s exploration of Indianapolis’s middle class culminated with a television special, produced by WorkingNation, *Map to the Middle: Indianapolis*, airing on CBS 4, the Indianapolis local affiliate, where it outperformed all other network programs in its time slot.

WE ADDED 8 NEW PARTNERS:

- LinkedIn
- Opportunity @Work
- FEDERAL RESERVE BANK PHILADELPHIA
- Cognizant Foundation
- Center for Workforce Inclusion
- Federal Reserve Bank of Atlanta

**BRINGING WORKINGNATION’S TOTAL PARTNERSHIPS UP TO 37**